

Large Increase in production announced

Robert Gair Company
equips two large New England box board mills
to supplement its resources in manufacture of
folding boxes and shipping cases

FOR over fifty years we have enjoyed the patronage of the leaders in every industry. But for the last few years, in spite of rapidly expanding plants, our volume of output has not been able to keep pace with volume of sales. Consequently our service has been restricted.

It is a great pleasure therefore to be able to announce to our clients, and to all other manufacturers of products sold in packages, the acquisition and equipment of two of the best known box board mills in New England—the Haverhill Box Board Company of Haverhill on the Merrimac and the Thames River Specialty Company near New London on the Thames. These acquisitions enable us to inaugurate a special service to meet the needs of large manufacturers.

Our Haverhill mill is being newly equipped with the latest type of machinery for making folding boxes, including large Hoe-Duplex presses and a battery of Michle presses. This insures a large monthly output of all grades of folding boxes for distribution from a shipping point on tidewater.

At our Thames River mill we are building and will shortly have in operation a plant for the manufacture of corrugated cases that will surpass any in existence today. It will make available a large tonnage for distribution from this convenient point on the New England shore.

Large additional resources at the water front in New York

These new acquisitions supplement our large resources in New York, which include:

A large operating plant at Piermont-on-the-Hudson with complete equipment for the manufacture of solid fibre shipping cases;

The home plant at Brooklyn, the largest of its kind in the world, for the manufacture of folding boxes, labels, and window display material.

Pioneers in package merchandising since 1864

Founded in New York in 1864, the Robert Gair Company has devoted over half a century to solving

package problems for the leaders in every industry.

It was Robert Gair himself who in 1869 conceived the idea of printing, cutting and creasing box board in one operation. He invented the process which made possible the production of folding boxes by the million and thus laid the basis for modern package merchandising on a large scale.

From that day to this the Robert Gair Company has been a pioneer in package merchandising—improving, designing, often building its own machinery in order to have advanced mechanical facilities.

Step by step during the past fifty-six years it has been called to solve the various problems of package merchandising, mechanical, industrial, artistic.

Packages for a billion dollars' worth of merchandise

Because of its broad experience in solving just such problems for the leaders in every industry, the Robert Gair Company is especially qualified to offer expert assistance and advice.

Because the greatest merchandisers of the country recognize this ability, more than a billion dollars' worth of merchandise was carried last year in Gair folding boxes, in Gair shipping cases, under labels made by the Robert Gair Company.

We control the whole process of manufacture, from wood-pulp to finished product. We operate our own paper mills, make our own inks and glues, maintain our own art, engraving, printing, lithographing departments. Our chemistry department regulates and improves our processes and tests finished products. Our plant is the largest of its kind in the world.

With its facilities we are prepared to offer a complete service for packaging and displaying your goods—Folding boxes, Labels, Shipping cases, Window display advertising—giving unity to your product from factory to consumer.

ROBERT GAIR COMPANY
BROOKLYN

Folding boxes Labels Shipping cases Window display advertising